

SCOTT A. AKALIS

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EDUCATION

Ph.D.

HARVARD UNIVERSITY

Social Psychology, 2007

- ✓ Designed, managed, and analyzed 30+ quantitative, lab-based experiments on attitude change and behavioral economics
- ✓ Published findings in peer-reviewed journals: *Psychological Science*, *Journal of Behavioral Decision Making*, *Social Cognition*, and *Du Bois Review*
- ✓ Presented at professional conferences (e.g., SPSP, ASSC)
- ✓ Earned National Science Foundation & Harvard Graduate Fellowships
- ✓ Dissertation: "A new spin on losses looming larger than gains: Asymmetric implicit associations from slot machine experience"

B.A.

NORTHWESTERN UNIVERSITY, *summa cum laude*

Multidisciplinary Models of the Mind (ad hoc) & Psychology (honors), 2002

- ✓ Phi Beta Kappa (as junior) and College Scholar (12 students per incoming class)
- ✓ Teaching Assistant for Undergraduate Leadership Program

EXPERIENCE

DOMESTIC PROJECT MANAGER

Stay-at-home Father & DIY Renovator of fixer upper house, 2016 - present

FEEDING AMERICA

Director, Strategic Member Insights, 2015 - 2016

- ✓ Internal consultant to a network of 199 food banks that were members of the 3rd-largest nonprofit in the U.S.
- ✓ Supported the assessment, selection, and pursuit of strategies for ensuring that hunger relief supply met the demand within communities, counties, and states

Director, Distribution Innovation, 2013 - 2015

- ✓ Performed advanced data analytics to determine key factors associated with geographical distribution gaps
- ✓ Conducted case studies of high-performing food banks across the country to assess innovations and spread best practices
- ✓ Developed frameworks & multivariate Excel tools to optimize the efficiency of food banks' distribution channels and better serve the food insecure population
- ✓ Presented at conferences on food sourcing / ops & agency capacity-building

TRAVEL WRITER

Essayist and short fiction author, 2010 - 2012

- ✓ Published in *Nature*, *Chicago Tribune*, *The Detroit Free Press*, *The Jakarta Globe*, *Camera Obscura*, and others
- ✓ Navigated cultural differences and adapted to novel situations in 30+ countries

MCKINSEY & COMPANY

Associate, Chicago office, 2007 - 2009

- ✓ Developed model for Fortune 100 CPG client's organizational redesign
- ✓ Persuaded intl retailer with >\$2B annual sales to rethink sourcing strategy
- ✓ Built the sports legacy strategy for Chicago's 2016 Olympic bid
- ✓ Designed operations training to reduce waste at Top-10 grocer
- ✓ Identified payment terms & promo opportunities for Fortune 50 retailer

HARVARD UNIVERSITY

Instructor and Advisor, 2002 - 2007

- ✓ Created and taught psychology course (6 semesters), earning George W. Goethals Teaching Prize all three years
- ✓ Supervised each year: 1-2 honors theses, 3-4 research assts, and 20-25 majors